

9/28/2009 MM Membership and Board Meeting
Alcoa Courtyard Grill

BOARD MEETING –

5:45 Roy Sheely opened the meeting.

In attendance were Roy Sheely, Gail Sheely, Debbie Ellis, Roger Stewart, Lesley Collins, Jean Nelson, James Deane, Georgiana Deane, and Ellen Rudolph.

Briefly covered were:

1. The minutes from the August meeting were approved and have been posted on the website.
2. Gail Sheely gave a FINANCIAL REPORT. It was approved to pay off current invoices. Leaving us with a current club bank balance of \$96.71.
3. Lesley Collins gave a MEMBERSHIP REPORT. We now have 50 members. Lesley also made laminated nametags for everyone.
4. James Deane and Georgiana Deane discussed Events and activities. Georgiana prepared a member survey to get an idea what members interests were and to seek suggestions.
5. Roger suggested that we have a new meeting place to better accommodate our growing club. It was approved that we should transition and move to Calhouns at the junction of Pellissippi and Kingston Pike beginning with our January meeting. This meeting venue can accommodate 80 people and we can order off the regular menu. We will announce the transition at the October meeting once arrangements have been finalized.
6. Jean Nelson ordered more lanyards and window stickers to keep up with our growing membership. We have only three hats left, but will wait to order more when our funding improves.
7. Georgiana Deane discussed media contacts, and has organized with the Maryville-Alcoa Daily Times Newspaper, to write an article about Mountain Miatas and to highlight Madam Miatas and the involvement of women in the Club.
8. James Deane brought up the issue of requests for a computer based forum and acquiring the mountainmiatas.net domain. The board authorized Jim to set this up and it will not go live until it has been tested and we have developed concise rules for a members only forum. There will be no anonymous postings.

6:30 the board meeting was adjourned.

MEMBERSHIP MEETING –

7:15 Roy Sheely opened the meeting and welcomed the new members. We now have 50 members.

A members survey was put at each table place to be filled out so that members could make suggestions and comments.

The membership drive will continue through our October meeting.

Lesley discussed the availability of MM business cards to contact potential new members, and the 2 sided card and display rack for people who have a place to display them or know of a business that would put them on display.

Ellen encouraged people to take advantage of the sponsorship program and opportunities for business promotion on the website.

James and Georgiana Deane discussed upcoming events and activities:

- [Madam Miatas trip to John Campbell Folk Festival](#), October 3rd.
- [Miata Hunt to promote Mountain Miatas and pass out brochures](#), October 10th.
- [Biltmore House, Ashville, NC](#), October 11th.
- [Gold Rush Festival, Dahlonege, Ga](#)- hosted by the [Music City Miata Club](#), October 16-18th.
- [Drive to Fall Creek Falls State Park](#), October 24th.
- [Devils Triangle \(in costume\), then Scary Movie Night at the Nelsons](#), October 31st.

Members were reminded to refer to the website for more information and details concerning driving events.

Jean Nelson discussed MM club merchandise and Georgiana gave out door prizes of Miata Corporate merchandise.

PROGRAM –

Georgiana Deane gave a valuable and enthusiastic presentation of suggested preparations for Miata drives along with packing and fashion tips.

The meeting was adjourned at 9:15.